

Sales & Marketing > Sales Promotion > S01 - Product or Service Sales Promotion > S01A - Packaging

(S01A-373210-10-RGV)

A Bronze ADDY Award goes to Ashley Garcia for FRUKT Handbags done for University of Texas Rio Grande Valley

Credits go to:

Ashley Garcia, Art Director, Designer

Sales & Marketing > Collateral Material > S02 - Stationery Package - Single or Multiple pieces

(S02-369732-10-RGV)

A Bronze ADDY Award goes to Yadira Hernandez for "Marisol" Identity Design done for University of Texas Rio Grande Valley

Credits go to:

Yadira Marisol Hernandez, Graphic Designer

Sales & Marketing > Collateral Material > S05 - Publication Design > S05A - Cover

(S05A-370486-10-RGV)

A Gold ADDY Award goes to Michel Flores Tavizón for Pulse 005 Cover done for University of Texas Rio Grande Valley

Credits go to:

Michel Flores Tavizón, Pulse Graphic Editor

Sales & Marketing > Collateral Material > S05 - Publication Design > S05B - Editorial Spread or Feature

(S05B-370459-10-RGV)

A Bronze ADDY Award goes to Mariana Prado for Climate done for University of Texas Rio Grande Valley

Credits go to:

Mariana Prado, Illustrator

(S05B-370484-10-RGV)

A Bronze ADDY Award goes to Michel Flores Tavizón for Raid Q&A done for University of Texas Rio Grande Valley

Credits go to:

Michel Florez Tavión, Pulse Graphic Editor

Manuel Gámez, Pulse Photographer

Sales & Marketing > Collateral Material > S05 - Publication Design > S05C - Cover/Editorial Spread or Feature - Series

Sales & Marketing > Collateral Material > S05 - Publication Design > S05E - Book Design

(S05E-373064-10-RGV)

A Bronze ADDY Award goes to Pamela Perez for Taste Buds done for University of Texas Rio Grande Valley

Credits go to:

Pamela Perez , Art Director, Designer, Copywriter,
Illustrator and photographer

Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07A - Single (Full Page or Less)

(S07A-372297-10-RGV)

A Gold ADDY Award goes to Laura Segura for "Bring a Gift Home" Spencer's Gifts done for The University of Texas Rio Grande Valley

Credits go to:

Laura Segura, Art Director/Copy Writer

(S07A-375443-10-RGV)

A Gold ADDY Award goes to Kyara Valdez for Tower Burger Ad done for UTRGV

Credits go to:

Kyara Valdez, Art Director/Copywriter

(S07A-370428-10-RGV)

A Silver ADDY Award goes to Michel Flores Tavizón for Website Ad done for University of Texas Rio Grande Valley

Credits go to:

Michel Flores Tavizón, Pulse Graphic Editor

(S07A-370691-10-RGV)

A Silver ADDY Award goes to Samantha Barrera for Maison Sivalet Ad done for UTRGV

Credits go to:

Samantha Barrera, Art Director/Copywriter

Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07B - Campaign

(S07B-372312-10-RGV)

A Gold ADDY Award goes to Ashley Garcia for "Picked Fresh for you" XO Produce done for University of Texas Rio Grande Valley

Credits go to:

Ashley Garcia, Art Director/Copywriter

Out Of Home & Ambient Media > Out-Of-Home > S09 - Poster > S09A - Single

(S09A-372308-10-RGV)

A Gold ADDY Award goes to Laura Segura for "How Confident are you?" Poster done for The University of Texas Rio Grande Valley

Credits go to:

Laura Segura, Art Director/Copywriter

(S09A-376830-10-RGV)

A Silver ADDY Award goes to Lorena Balquinta for The Almighty Salad done for The University of Texas Rio Grande City

Credits go to:

Lorena Balquinta, Graphic Designer

(S09A-376949-10-RGV)

A Silver ADDY Award goes to Lorena Balquinta for Glory done for The University of Texas Rio Grande City

Credits go to:

Lorena Balquinta, Graphic Designer

Out Of Home & Ambient Media > Out-Of-Home > S09 - Poster > S09B - Campaign

(S09B-372313-10-RGV)

A Bronze ADDY Award goes to Ashley Garcia for The Digital Debate done for University of Texas Rio Grande Valley

Credits go to:

Ashley Garcia, Art Director/Copywriter

Online/Interactive > Websites > S12 - Website (Desktop or Mobile)

Online/Interactive > Apps > S14 - App (Mobile or Web-Based)

(S14-354462-10-RGV)

A Gold ADDY Award with Best of UI/UX goes to Noemi Garcia, Miroslava Rodriguez for CityMobile App done for The University of Texas Rio Grande Valley

Credits go to:

Noemi Garcia, UI/UX Designer

Miroslava Rodriguez, UI/UX Designer

(S14-364743-10-RGV)

A Silver ADDY Award goes to Jovanna Mireles, Joseline Berumen for Compassion App done for The University of Texas at Rio Grande Valley

Credits go to:

Jovanna Mireles, UI/UX Designer

Joseline Berumen, UI/UX Designer

(S14-353450-10-RGV)

A Bronze ADDY Award goes to Lorelei Lopez for Urbs App done for The University of Texas Rio Grande Valley

Credits go to:

Lorelei Lopez, UI/UX Designer

Jaquelin Leal, UI/UX Designer

(S14-363266-10-RGV)

A Bronze ADDY Award goes to Alexandria Galvan, Osbel Olivares for Rainbow Summer Camp App done for The University of Texas Rio Grande Valley

Credits go to:

Alexandria Galvan , UI/UX Designer

Osbel Olivares , UI/UX Designer

Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign

(S21-376373-10-RGV)

A Silver ADDY Award goes to Clarissa Reyna for Moonbeams Coffee Sunshine done for The University of Texas Rio Grande Valley

Credits go to:

Clarissa Reyna, Art Director/Copywriter

Cross-Platform > Integrated Campaigns > Integrated Brand Identity Campaign > S22B - Integrated Brand Identity Campaign - Campaign

(S22B-372310-10-RGV)

A Gold ADDY Award with Best of Identity Systems goes to Laura Segura for Alamo TX BBQ Event done for The University of Texas Rio Grande Valley

Credits go to:

Laura Segura, Art Director

(S22B-372315-10-RGV)

A Gold ADDY Award with Best of Art Direction goes to Ashley Garcia for Munui Fashion Show Event done for University of Texas Rio Grande Valley

Credits go to:

Ashley Garcia, Art Director

(S22B-352304-10-RGV)

A Silver ADDY Award goes to Claudia Cadena Garcia for Amigos Branding Campaign done for The University of Texas Rio Grande Valley

Credits go to:

Claudia Cadena , Graphic Designer

Elements Of Advertising > Visual > S24 - Logo Design

(S24-372306-10-RGV)

A Gold ADDY Award goes to Laura Segura for Alamo BBQ Event Logo done for The University of Texas Rio Grande Valley

Credits go to:

Laura Segura, Designer

(S24-376565-10-RGV)

A Silver ADDY Award goes to Frida Retana for Fuego Logo done for The University of Texas Rio Grande Valley

Credits go to:

Frida Retana, Graphic Designer

(S24-376766-10-RGV)

A Silver ADDY Award goes to Gabriela C Torres for RGV Pet Care done for The University of Texas Rio Grande Valley

Credits go to:

Gabriela Torres, Graphic Designer

(S24-351935-10-RGV)

A Bronze ADDY Award goes to Michel Flores Tavizon for La Sierra Mexican Restaurant Logo done for University of Texas Rio Grande Valley

Credits go to:

Michel Flores Tavizon, Graphic Designer

(S24-369701-10-RGV)

A Bronze ADDY Award goes to Yadira Hernandez for "Marisol" Logo Design done for University of Texas Rio Grande Valley

Credits go to:

Yadira Marisol Hernandez, Graphic Designer

Elements Of Advertising > Illustration > S25 - Illustration > S25A - Illustration – Single

(S25A-370198-10-RGV)

A Gold ADDY Award goes to Celeste Strange for Spring Cleaning done for University of Texas Rio Grande Valley

Credits go to:

Celeste Strange, Illustrator

(S25A-369632-10-RGV)

A Silver ADDY Award goes to Cristine Mendez for My Melody Capsule Toy done for The University of Texas Rio Grande Valley

Credits go to:

Cristine Mendez , Graphic Designer

(S25A-370188-10-RGV)

A Silver ADDY Award goes to Manuel Gámez for Over the Moon done for University of Texas Rio Grande Valley

Credits go to:

Manuel Gámez, Pulse Photographer/Graphic Designer

(S25A-370172-10-RGV)

A Bronze ADDY Award goes to Manuel Gámez for Yoga done for University of Texas Rio Grande Valley

Credits go to:

Manuel Gámez, Pulse Photographer/Graphic Designer

(S25A-376639-10-RGV)

A Bronze ADDY Award goes to Irma Castillo for Cocina Dulce done for University of Texas Rio Grande Valley

Credits go to:

Irma Castillo, Art Director, Designer

Elements Of Advertising > Illustration > S25 - Illustration > S25B - Illustration – Campaign

(S25B-369695-10-RGV)

A Gold ADDY Award goes to Ann Gonzales for Mari and Her Rainbow Dragon done for The University of Texas Rio Grande Valley

Credits go to:

Ann Gonzales, Graphic Designer

(S25B-369682-10-RGV)

A Silver ADDY Award goes to Hazel Garcia for North American Rodents done for The University of Texas Rio Grande Valley

Credits go to:

Hazel Garcia, Graphic Designer

(S25B-370827-10-RGV)

A Silver ADDY Award goes to Pamela Torres for Cat Postcards done for University of Texas Rio Grande Valley

Credits go to:

(S25B-369579-10-RGV)

A Bronze ADDY Award goes to Arely Suarez for TAROS Illustration done for The University of Texas Rio Grande Valley

Credits go to:

Arely Suarez, Graphic Designer

(S25B-369704-10-RGV)

A Bronze ADDY Award goes to Juan Almaguer for A Little Hungry Fly done for The University of Texas Rio Grande Valley

Credits go to:

Juan Almaguer , Graphic Designer

Elements Of Advertising > S27 - Art Direction > S27B - Campaign

(S27B-373144-10-RGV)

A Silver ADDY Award goes to Jose L. Barrera for Vesper Music Festival done for University of Texas Rio Grande Valley

Credits go to:

Jose L. Barrera , Art Director, Designer

(S27B-373527-10-RGV)

A Bronze ADDY Award goes to Amanda Marie Garza for Mysa An Artist Box done for University of Texas Rio Grande Valley

Credits go to:

Amanda Marie Garza , Art Director, Designer

Elements Of Advertising > Film, Video & Sound > S29 - Animation or Special Effects

Elements Of Advertising > S31 - Digital Creative Technology

(S31-356420-10-RGV)

A Gold ADDY Award goes to Noemi Garcia & Miroslava Rodriguez for CityMobile done for The University of Texas Rio Grande Valley

Credits go to:

Noemi Garcia, Graphic Designer

Miroslava Rodriguez, Graphic Designer

(S31-369784-10-RGV)

A Gold ADDY Award goes to Alejandro Flores, Lalo Sosa for Meet Up.
done for The University of Texas Rio Grande Valley

Credits go to:

Alejandro Flores, App Designer

Lalo Sosa, App Designer

(S31-354352-10-RGV)

A Silver ADDY Award goes to Lorelei Lopez & Jaquelin Leal for Urbs
done for University of Texas Rio Grande Valley

Credits go to:

Jaquelin Leal, Graphic Designer

Lorelei Lopez, Graphic Designer

(S31-368893-10-RGV)

A Bronze ADDY Award goes to Jenna Hinojosa for GeeOhMap App done
for The University of Texas Rio Grande Valley

Credits go to:

Jenna Hinojosa, UI/UX Designer